



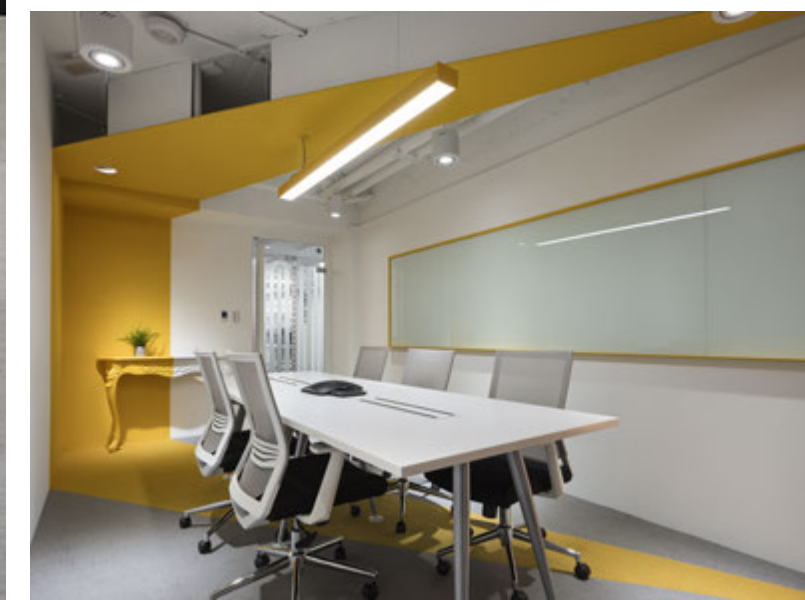
Infinite creativeness

怡安保險經紀人股份有限公司
Aon Corporation Office



- type 辦公空間
- area 524坪 (1732.23坪方米)
- location 台灣台北
- material 油漆、地毯、系統櫃、無縫地板、人造石

以色彩、圖形、情境，挹注品牌形象及公司文化，除凝聚員工向心力，更為進駐多時的跨國企業，詮釋出嶄新樣貌。



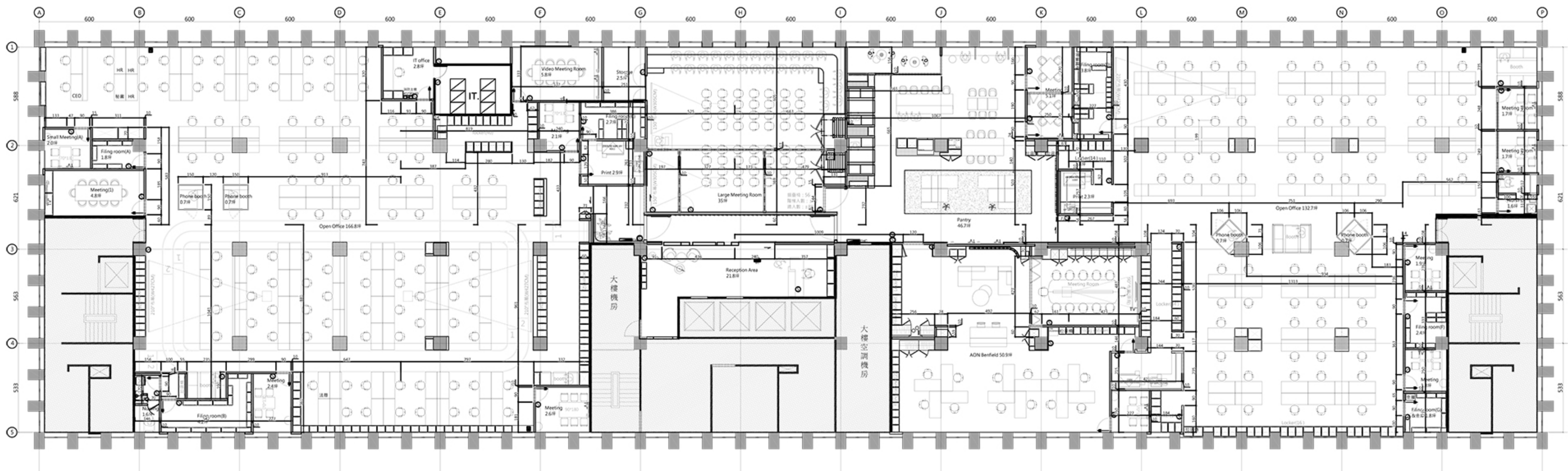
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設計概念 Design Concept

案場位處老舊樓棟，為進駐台灣20多年的跨國性集團分部，欲跳脫原有制式氛圍，注入活潑朝氣，以此扭轉保險業固有的刻板印象。在總公司的規範原則下，全室以開放式空間擘劃，克服舊有梁柱結構低矮、空調循環狀況不佳等問題，予以重新配置管線、格局，翻轉陳舊面貌，賦予充滿新意的現代時尚氣息。

Aon Taiwan - a branch of Aon Corporation has been operated in Taiwan for more than 20 years. Even though it is situated in an old building, we do hope to do away from the conventional pattern, and show up the vitality, as well to convert the mechanical image of the insurance industry. By following the head office of Aon's requirements and statements, we've planned with open configuration to overcome the problems such as low structure of beams and columns, poor air-conditioning circulation, etc. Successfully reconfigure the pipeline and the scheme, as well transformed the out-dated layout, hence bring about the up-to-date stylish ambience.

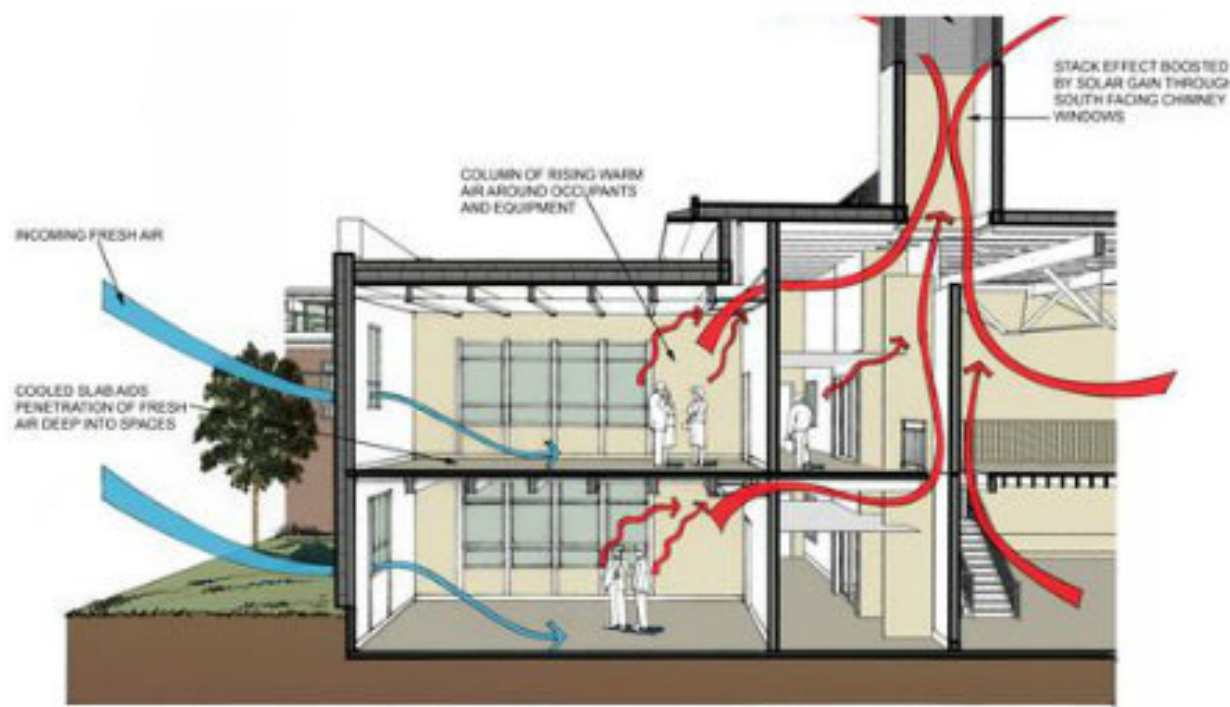
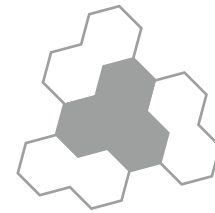


- Floor plan -



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設計概念 Design Concept

1 有形的循環 Efficient and Economic Construction

為節省業主方的時間人力，以一邊施工、一邊上班的空間計畫，讓工程施作及企業運作得以同時進行；過程中更採用大型排風扇，使空間形成負壓，排除工地氣味與空氣污染等因素。

We take the advantage of fire-resistant material to build the wall, and then finish with terrazzo laminate boards, as well matching with the seamless flooring, hence eliminate the cut off sense of the space, additionally bring about the concise and bright overall vision.

In view of the ceiling is restricted of low structure, therefore, we plan with the frameless design, which overcomes the original pipeline problems; and then we arrange the illumination setting at the higher position than the circuit, so as to bring about the spacious circumstance.



2 無形的循環 Environmental protection and recycling application



- ▶ 節能減碳
CONSERVE ENERGY AND REDUCE CO2 EMISSIONS
- ▶ 綠色植物
GROWTH OF GREEN PLANTS
- ▶ 站立代替久坐
STAND INSTEAD OF SITTING DOWN
- ▶ 自然採光
NATURAL LIGHT
- ▶ 運動趨勢
EXERCISING OFFICE

對內——軟裝規劃上，以色彩、圖形、情境，摺注品牌形象及公司文化，除凝聚員工向心力，更為進駐多時的跨國企業，詮釋出嶄新樣貌。

To the enterprise -- we highlight the brand image and corporation culture by mean of the color scheme, specific figure and selected feature. As well as gathering the team spirit of the employees, further, create brand new aspects of the well-known multinational enterprise.

對外——在此次汰舊翻新的計劃下，亦協助將辦公室舊有家具贈與公益團體，使物件不致浪費，能予以重新利用，達到另一層面的環保效用。

To the public -- we assist in donating the used office furniture of this renovation project to the public welfare organizations, so that those objects will not be wasted and can be reused to achieve the environmental protection effect.



設計手法
Design Techniques

1 三原色配置 奠定空間活潑調性
Adopt the tricolor scheme to set up vivid spatial tone

入門即視的AON字樣，以豔紅色塊鮮明佇立，除為品牌識別所需，亦作為玄關區隔之用；其後大片的礦藍地圖，則反映企業的跨國型態，以斜板處理，增添立體層次；視線拉回前方，充滿趣味的黃色巨型桌燈裝置，軟化空間視覺；企業門面以紅、黃、藍三原色配置，奠定場域的活潑意象。

We fix the font of "Aon" of bright red at the entrance, which becomes the focal point of identifying the brand, besides, as well as for the dividing of the entrance hall. The world map that on the large-scale plate processing blue wall at rear reflects the enterprise feature of the transnational group. Draw the sight to the entrance again, we lay a striking furnish of a jumbo yellow table lamp that brings a mild touching of the space. To sum up, we exploit the three-primary colors of red, yellow and blue to outline the facade of the enterprise, thence create the brisk image of the field.

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2 將線路重整 天壁創造開闊視野
Reorganizing the circuit and the configuration to create the capacious visual perception

以防火建材為底的牆面，採用水磨石樣式美耐板，連接至無接縫地坪，消弭場域分隔，整體視覺乾淨明亮。天花板囿於高度限制，以無邊框設計做格柵造型，既克服原有的管線問題，又使燈光能高於線路之上，無限放大場域視野。

Exploit fire-resistant building material for the surface of the wall, and then finish with terrazzo laminate boards, as well match with the seamless flooring, hence eliminate the cut off sense of the space, additionally bring about the concise and bright overall vision. The ceiling is restricted by the height, thence make the plan of frameless grid design, which will not only overcomes the original pipeline problems, besides, arrange the illumination higher than the circuit, as the consequence enlarge the spatial view.




設計手法
 Design Techniques

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3 採滿鋪地毯 注入企業鮮明形象
 Carpet flooring set the exclusive image of the enterprise

進入辦公區，整室鋪滿地毯，除降低室內音量，更置入一席休閒感。丹寧藍跑道，一路從地坪延伸至天花板，象徵無止盡的目標與綿延的動力。灰色地毯由地面轉折上牆，以白色線條框構六角形體，修飾畸零柱面，既呼應企業標誌，更為視覺上帶來幾何意趣。

We pave the floor of the office with carpet, in addition to absorb and lower the indoor sound, as well casting the ambience of leisure.
 The pass way of tannic blue carpet that extends the feature from the floor to the ceiling, which symbolizes the endless goals and nonstop motive power.
 The white lineal hexagonal art-decors that adorn the odd pillars, which not only relate to the enterprise logo, moreover, bring the geometric interest visually.



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設計手法 Design Techniques

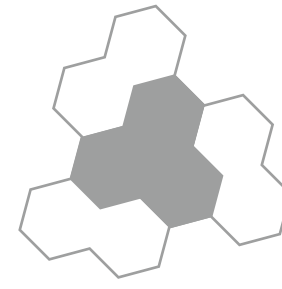
4 赤貧風基底 均光配置修飾梁柱 Exploit 侘寂/Wabi-Sabi stylish principle and the uniform light configuration that soften the girder and pillar perfectly

因應樓層低矮、柱體厚重的格局限制，辦公場域以無天花式做法修飾，透過內嵌燈源、均光配置的燈光計畫，補足空間亮度。百人會議室則沿用原格子梁系統結構，以棋盤式軌道燈滿足照明需求，透過線架收束各區線路，使整體視感俐落素淨。橫樑本身維持簡約，凸顯樑上紋理，粗糙立面、大片留白、自然質感，濃厚的「赤貧風」吹拂而下。

Due to the low flooring and heavy column structure, therefore we adopt the ceiling-less approach for the office area. First, we install lamps and set the uniform light configuration to assist the brightness of the space. Next, we set chessboard track lights for the big conference room to achieve the lighting demands, and the wire casing well packaged the circuit of each area, as well brings out the neat and ordered visual perception. We maintain the rustic texture of the girder, and highlight the natural grain with white color, truly to interpret the Wabi-Sabi stylish circumstance.

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設計手法 Design Techniques

5

以相異色彩 劃分區域視覺象徵

Make use of varied colors to set off the feature of different area

各區域利用相異色彩分區，跨國集團的另一分部，以海水藍為基底，蘊含水壩蓄水分流意象，象徵自總公司分支而出，如河川分流源源不絕。共享會議室則利用光線的延伸概念，投射出鮮黃色塊及線條，顯現光與色之間嬉戲的視覺效果。百人會議室運用草綠色地毯創造柔軟質地，使場域不流於冰冷制式，有置身大地原野般的空間感受。各自獨立卻充滿象徵奇趣的辦公處所，伴隨奪目色彩，渲染出整室的休閒愜意。

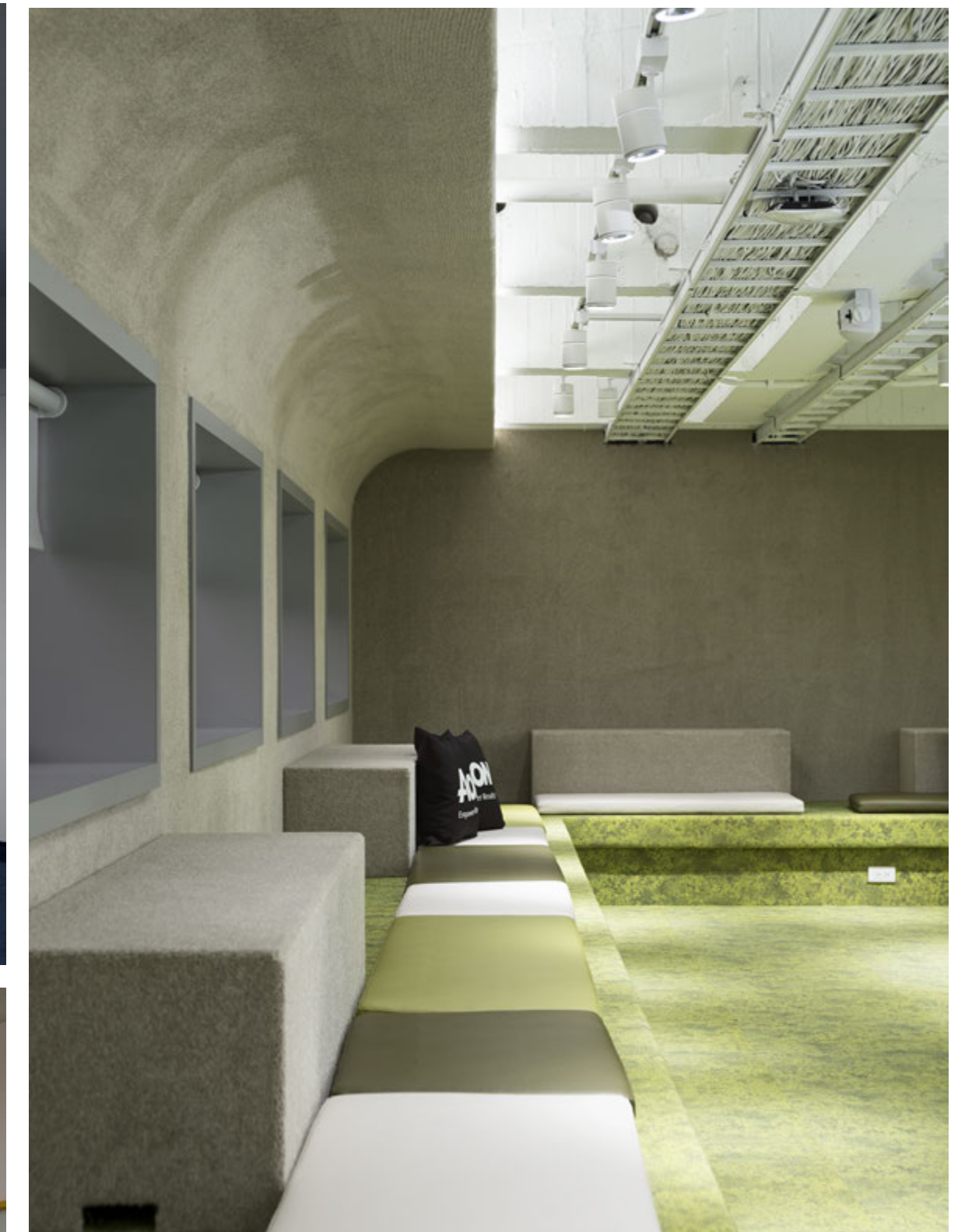
We zoning with corresponding color for each area.

For instance, we select the sea blue tinge as the base color for the enterprise, which conveys a department that branch out from the head office, also signify the meaning of an endless divergent stream.

For the communal meeting room, we take the concept of light extending, by way of the bright yellow blocks and lines to generate the lively touch of the interaction of light and color.

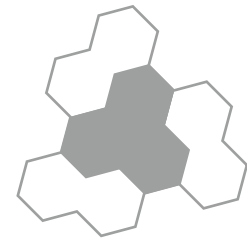
Deal with the big conference room that can accept about 100 people, we utilize grass green carpet to create the gentle texture, in addition to depart from the typical icy pattern and further feel like being on the meadow in the nature.

We expect to design an ingenious office space that full of symbolic interest and striking colors, at the same time to bring about the comfy ambience of the whole site.



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設計手法 Design Techniques

6 各機能需求 相應劃設適得其所

Appropriately designed to meet the function demands

共享餐區為客戶拜訪的首站，潔白簡約的調性，搭配咖啡廳及半戶外區的情境設計，使人心舒緩，靜享休憩時分。為滿足餐食、小憩、討論等不同需求，亦透過燈光及家具配置，劃設相應機能。連接天花板的造型單槓設計，增添場域趣味，注入饒富現代時尚的創意氛圍。

We attach the importance of the public dining space, as it will cause the first impression of the visitors.

In order to meet the different conditions of meals, repose and conversation, we set up several functional areas by way of the lighting and furnishing scheme.

We design a coffee corner and semi-outdoor sittings to create the space to unwind.

The modeling of horizontal bars on the ceiling cast a fun touching and shows the infinite creativeness of modern stylish of the space. Thereupon, we construct an inviting and cozy setting.





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