

2026 Taiwan Good Design Award

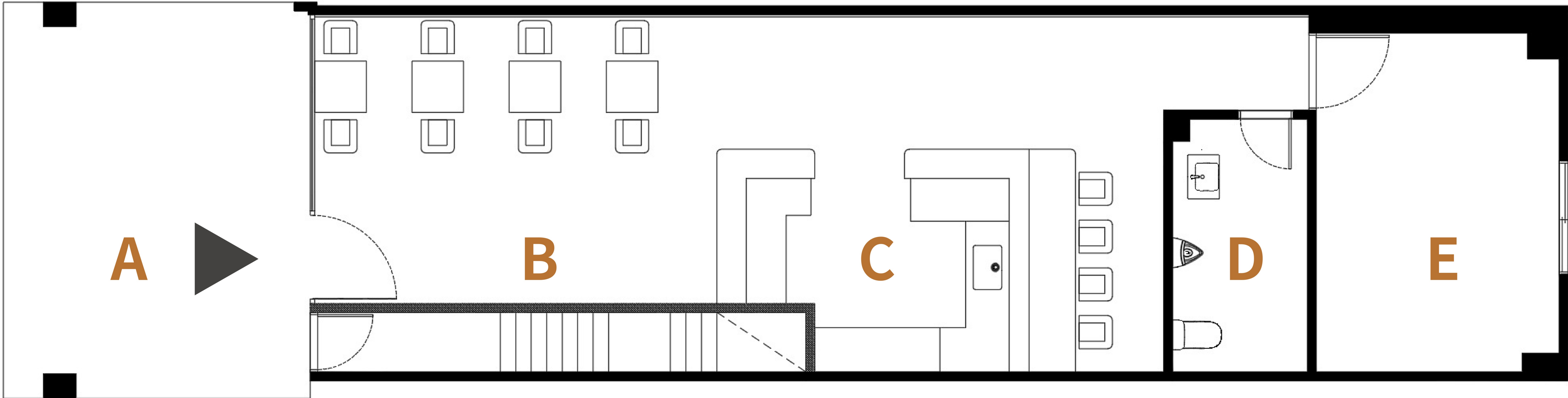


設計：利竺家設計室內裝修有限公司 / 面積：75.9平方米（約23坪）

設計理念 | Introduction

面對台灣典型街屋之線性縱深問題，我們以「ㄣ字型動線」重新編排空間行為，其設計不僅回應東方風水中「藏風聚氣」的空間原則，更在商業行為上創造停留節點與視覺節奏，有效延長顧客停留時間並提升消費。空間核心以「故宮太和殿中軸」之空間邏輯為策略主軸，將開放式廚房與櫃台置於建築中央，讓營運機能與視覺焦點重疊，形成人流、視線與金流的交會點。整體色彩以深墨藍為背景，搭配暖色光軸由入口延伸至核心區，透過光的導引性，完成空間敘事由「引入 → 過渡 → 聚焦」的三段式體驗。

Addressing the linear depth issue inherent in typical Taiwanese street-front houses, we redesigned the spatial behavior using a "U-shaped circulation" layout. This design not only echoes the Eastern Feng Shui principle of "gathering and retaining energy," but also creates focal points and visual rhythms in commercial activities, effectively extending customer dwell time and increasing spending. The core space is strategically based on the spatial logic of the "Hall of Supreme Harmony in the National Palace Museum," placing the open kitchen and counters in the center of the building. This overlaps operational functions with visual focus, creating a convergence point for pedestrian flow, visual perception, and financial transactions. The overall color scheme uses a deep ink blue background, complemented by warm-toned light axes extending from the entrance to the core area. Through the guiding nature of light, the spatial narrative completes a three-stage experience: "introduction → transition → focus."



A 騎樓空間

B 用餐區

C 櫃台/餐廚區

D 洗手間

E 儲藏區



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機能與空間整合 | Functional and spatial integration

將樓梯下方整合為自助區與設備集中區，透過配置萬向輪之活動櫃體，使設備維修不再依賴固定維修孔，顯著提升維護彈性與效率。

The area under the stairs is integrated into a self-service area and a centralized equipment area. By using movable cabinets equipped with casters, equipment maintenance no longer relies on fixed maintenance holes, significantly improving maintenance flexibility and efficiency.



反射光暈設計 | Reflective halo design

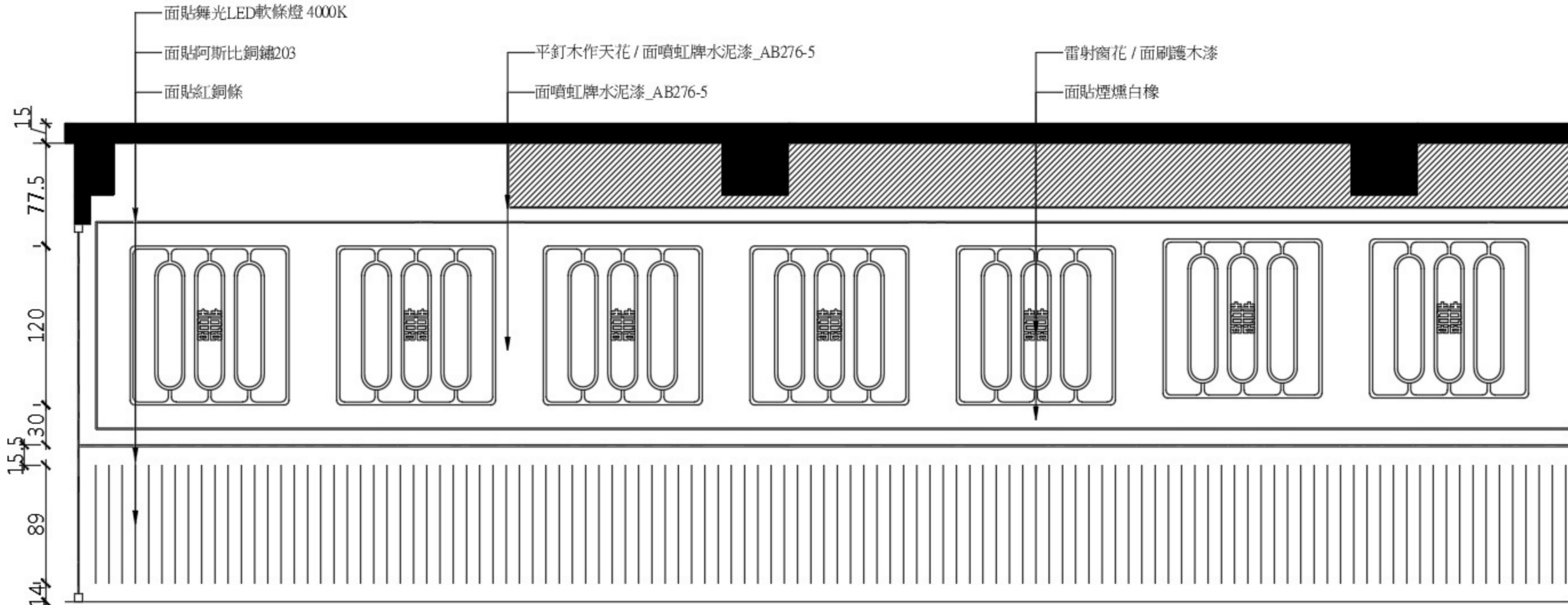
選用煙燻白橡木皮搭配仿銅鏽塗層，透過不同反射率的材質交錯，使空間在低照度環境中仍具層次表現。櫃台立面嵌入紅銅條細節，結合間接光源產生「微反射光暈」，強化精緻度。

The use of smoked white oak veneer paired with a faux copper rust coating, through the interplay of materials with different reflectivities, creates a sense of depth even in low-light conditions. Copper strips are embedded in the countertop, creating a subtle halo effect when combined with indirect lighting, enhancing the overall sophistication.

窗花設計 | Window decoration design

將傳統中式窗花進行幾何解構與比例重組，並透過雷射雕刻將品牌 Logo 嵌入其結構之中，使空間在當代感之中仍保有東方韻味，並提升品牌記憶點與辨識度。

The traditional Chinese window lattice is geometrically deconstructed and proportionally reorganized, and the brand logo is embedded in its structure through laser engraving, so that the space retains the oriental charm in a contemporary sense, and enhances the brand's memorability and recognition.



作品名稱	MONEY TALKS 錢錢	
	創作時間	2023/11~2024/1
	設計者姓名	陳炫宇
	職稱	設計總監
	單位名稱	利竺家設計室內裝修有限公司